



PROGRAMME

2026 GP BUSINESS HUB

09:00 - 09:30

Registration

09:30 - 09:35

Editorial Welcome

09:35 - 10:15

Panel Discussion: Obesity Management

Therapeutic area: Obesity

Obesity affects 1 in 4 UK adults, and its management is a hot topic. With rising patient demand for weight loss 'jabs', new therapeutic options available, and a need to provide effective obesity management over time, what is the way forward for primary care? Take part in this live panel discussion with experts in obesity and chronic disease management, to get inspiration for your own practice.

Chair:

Pat Anderson

Editor of MIMS Learning

Speakers:

Dr Amar Puttana

Consultant diabetologist, Goggedoccs

Dr Patrick Holmes

GP, Goggedoccs

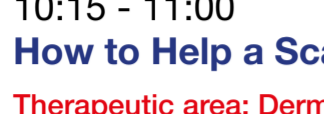
10:15 - 11:00

How to Help a Scaly Scalp

Therapeutic area: Dermatology

*Promotional meeting supported and funded by Almirall

Delivered by:



Dr Stephanie Gallard, GPWSI Dermatology, Liverpool ICATS

11:00 - 11:30

Break

09:10 - 10:00

Registration and refreshments

10:00 - 10:05

Opening Remarks from the Editor GP Business

Speaker:

Emma Bower

Editor, GPonline and GP Business

10:05 - 10:35

How to ensure your practice is financially successful in 2026

• What the new GP contract means for your practice finances

• How neighbourhoods will impact on your practice

• Key financial tips to futureproof your business

Q&A - Engage fully to ensure you gather all the valuable information

Speaker:

Katie Collin

Partner, Ramsay Brown

10:35 - 11:05

Smarter strategies for patient access and demand

• Optimising the digital front door: Discover practical ways to seamlessly integrate online, video, and telephone consultations to improve patient access without overwhelming your team.

• Smarter triage and workflow: Actionable strategies and system hacks to streamline triage processes and manage escalating patient demand efficiently.

• Making use of new technology: How intelligent care navigation and emerging tools, including AI, can support practice managers and GPs in safely navigating workload.

Q&A - Contribute your perspective and ask questions!

Speakers:

Dominique Hogan

GP partner, Silverdale Practice

Clair Nielinger

Patient Services Team Lead, Silverdale Practice

11:05 - 11:30

Coffee Break

11:30 - 12:00

Why AI is the missing piece in efficient document processing

This presentation explores how AI supports - not replaces - humans in clinical document processing, improving speed, accuracy, and workflow efficiency across the practice.

Speaker:

Dauid Vosloo

Partnership Manager, BetterLetter

Delivered by:

BetterLetter

12:00 - 12:30

How to roll out new tech and AI safely and effectively in your practice

Practical guidance on navigating the busy market of tech suppliers, ensuring regulatory compliance, and choosing safe tools.

• Which tools are right for your practice and how to ensure they help rather than hinder your team

• DCB1060 and DPIAs - what do you need to do?

• Practical strategies for getting staff and patients on board.

Q&A - Your opportunity to ask questions directly to the speaker

Speaker:

Dr Osman Bhatti

GP & GP Trainer, North East London Clinical Consultant, Accurus

12:30 - 13:00

Panel discussion: Small vs scale to survive: The future shape of general practice and the impact of neighbourhoods

Can the traditional, independent small partnership survive in a landscape moving toward massive, integrated neighbourhood teams?

• Can practices retain their independence in a neighbourhood NHS?

• Early learnings from the National Neighbourhood Health Implementation Programme and what this means for practices and PCNs.

• Advice for effective collaborative working with partner organisations and how to make this work for your practice.

Q&A - Contribute your perspective and ask questions!

Moderator:

Emma Bower

Editor, GP Business and GPonline

Speakers:

Professor Andy Brooks

GP and Clinical Chair, National Association of Primary Care

Dr Lisa Harrod-Rothwell

Chief executive, Londonwide LMCs

13:00 - 14:00

Lunch Break

14:00 - 14:30

Unlocking your practice data to drive improvements in patient care and business success

Practical strategies for leveraging everyday practice metrics to improve both patient outcomes and the bottom line in your practice.

• Transforming numbers into actionable insights: How to identify and track the most impactful metrics to make informed, proactive decisions rather than reacting to daily pressures.

• Driving improvements in patient care: How to use clinical and demographic data for population health management, allowing your practice to identify high-risk cohorts, optimise prescribing, and improve patient access and continuity of care.

• Optimising operations and financial sustainability: Data-driven strategies for matching clinical capacity to patient demand, streamlining administrative workflows, reducing staff burnout, and ultimately running a more efficient, profitable practice.

Q&A - A dedicated time for questions to the speaker

Speaker:

Patrick Denston

Practice Business Manager and Digital Transformation Manager, Farnborough PCN

14:30 - 15:00

Automated recall - Can it really deliver healthier patients and happier staff?

• Can we reduce General practice workload?

• How do we improve outcomes in key income generating targets such as QOF, IIF, DES, SPS and CQC?

• What's the best way to use Risk stratification to focus on inequalities

Speaker:

Umar Naeem Ahmad

CEO, Abtrace

Delivered by:

ABTRACE

15:00 - 15:30

Case study: Reducing GP workload through integrated care

How integrating general practice, social care, and community services can help GPs reclaim clinical time. By addressing non-clinical issues such as isolation, debt, and housing, this model builds multidisciplinary teams that effectively reduce GP workload and improve patient outcomes.

Q&A - Your chance to pose questions to the speaker

Speaker:

Dr Kerry Greenan

GP Partner, Bromley Bromley by Bow Health

15:30 - 16:00

Closing Remarks from the Editor GP Business

Speaker:

Emma Bower

Editor, GPonline and GP Business

Stream A Stream B Stream C

11:30 - 11:35

Chair's Welcome

Speaker:

Dr Patrick Holmes

GP, Goggedoccs

11:30 - 11:35

Chair's Welcome

Speaker:

Dr. Pipin Singh

GP Partner, Tyne and Wear

11:30 - 11:35

Chair's Welcome

Speaker:

Dr Rammya Mathew

GP, Kings Edge Medical Centre and Brent Borough Medical Director, NHS Northwest London ICB, Columnist for the BMJ

11:35 - 12:15

Red flags for serious illness in children

Therapeutic area: Pediatrics

GPs need to be confident that they can pick up signs and symptoms of more serious childhood illness. Dr Ayia Al-Asadi, GP in London with an extended role in paediatrics, provides tips on signs and symptoms to look out for, when to make an urgent referral to paediatrics, and how to keep abreast of the latest guidelines.

Ensure you don't miss symptoms of serious childhood conditions.

Talking points:

• Signs and symptoms to look out for

• When to refer urgently

• Latest guidelines/useful resources

Speaker:

Dr Ayia Al-Asadi

Salaried GP with an extended role in paediatrics at Sphere PCN, GP Direct, Harrow, London

11:35 - 12:15

Red flags in ECG interpretation

Therapeutic area: Cardiology

Interpret ECG results more confidently, and ensure you minimise risks for patients.

Interpretation of ECGs, ensuring that serious cardiac conditions are not missed, is a vital part of practice for many GPs. This session provides insights on what different ECG results reveal, and when to take urgent action.

Speaker:

Dr Chris Arden

11:35 - 12:15

Red flags in neurological conditions

Therapeutic area: Neurology

Neurological disorders such as multiple sclerosis or motor neurone disease may present with a wide range of symptoms. Ensure that you are equipped to pick up signs and symptoms early, with this presentation from consultant neurologist

Build your confidence in identifying signs of potentially serious neurological conditions.

Speaker:

Dr Pooja Dassan

Consultant Neurologist

12:15 - 12:20

Moving between streams

12:20 - 13:05

The 360-Degree Dermatologist: Holistic Strategies for the Busy GP

Therapeutic Area: Dermatology

In this session, Dr Hassan Aziz Mirza explores the complex intersections of skin health, moving beyond simple topical diagnosis. He will examine the critical role of the skin barrier and its dialogue with the immune system and gut microbiome. The discussion will evaluate the impact of nutrition and "the right sun" on inflammatory pathways, alongside psychosocial factors affecting patient outcomes. Finally, Dr Mirza will provide a practical update on the judicious use of Topical Corticosteroids (TCS), equipping you with a comprehensive, evidence-based framework for managing dermatological conditions in primary care.

Speaker:

Dr Hassan Aziz

Mirza MBBS, MRCP Locum Consultant Dermatologist Clinical Lead Dermatology Barking, Havering and Redbridge University Hospitals NHS Trust

Sponsored by:

L'ORÉAL

Dermatological Beauty

12:20 - 13:05

Escalating Treatment In Asthma Before Secondary Care Referral

Therapeutic Area: Respiratory Health

1. Understand the Current Burden of Asthma in the UK
2. Identify Effective Asthma Management Strategies
3. Implement Evidence-Based Treatment Protocols
(This session has been organised and funded by Chiesi Ltd. This session contains promotion and is for UK Healthcare Professionals Only)

Speaker:

Jo Hamilton

Respiratory Nurse Specialist, West Midlands Respiratory Lead for Primary Care

Delivered by:

Chiesi

12:20 - 13:05

Managing moderate to severe vasomotor symptoms associated with menopause in Primary Care.

Therapeutic Area: Women's Health

This session will discuss the impact of Vasomotor symptoms (VMS) on menopausal women. It will explore the role of the NKX pathway in the pathophysiology of VMS and introduce a recently reimbursed treatment for moderate to severe vasomotor symptoms associated with menopause

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Speaker:

Dr Lindsey Thomas

Director, Primary Care Women's Health Society, GPwER women's health and GP, Sheffield

Delivered by:

astellas

13:05 - 14:00

Lunch - check out the Business Hub lunch time session

14:00 - 14:45

Whole-person management of CVRM

Therapeutic Area: Cardiovascular & Renal Health

Cardio-renal-metabolic medicine is an increasing focus in primary care, with recognition that earlier intervention can help to protect major organs including the kidneys and heart. Find out what to do differently in your practice to improve outcomes for patients with multiple conditions who are at risk of cardiovascular events and deteriorating renal function.

Speaker:

Dr Amar Puttana

Consultant diabetologist, Goggedoccs

14:00 - 14:45

Young people's mental health including ADHD and neurodiversity: how to consult, manage and refer.

Therapeutic area: Mental healthcare and neurodevelopment

Mental health conditions in young people are more prevalent now than they were before the COVID pandemic, and there is an increasing recognition of neurodivergence. Dr Amina Al-Yassin provides insights into effective GP management of adolescent mental health, including how to approach consultations.

Speaker:

Dr Amina Al-Yassin

14:00 - 14:45

Menopause and HRT: troubleshooting problems in primary care

Therapeutic area: Women's Health

Many GPs now feel more confident to manage menopause than a few years ago, but challenges remain. Dr Olivia Hum presents tips on managing perimenopause, practical action to take with unscheduled bleeding on HRT, dealing with patient requests for blood tests or specific treatments, and dealing with presentations of loss of sexual desire.

Speaker:

Dr Olivia Hum

GP, accredited menopause specialist, and co-director of Myla Health

14:50 - 15:35

Type 2 diabetes guidelines and interactive discussion on real life cases

Therapeutic area: Diabetes

NICE has issued new guidance on type 2 diabetes this year, emphasising the role of SGLT2 inhibitors. Dr Pipin Singh explains the latest recommendations and how these should impact on your practice, providing real-life case examples to illustrate the changes.

• Gain an understanding of the updated NICE type 2 diabetes guidance

• Better understanding of SGLT2 inhibitors and when to use

• Better understanding of GLP 1s and GLP/GIP medications

• Ideas for QIA/QIPs in practice

Speaker:

Dr. Pipin Singh

GP Partner, Tyne and Wear

14:50 - 15:35

From Patient to Practice: The Human Impact of Hidradenitis Suppurativa and Practical Wound Care for Primary Care Teams

Therapeutic area: Dermatology

Hidradenitis suppurativa (HS) is a chronic skin condition seen regularly in primary care, with a significant impact on patients' quality of life. From managing painful flares to living with chronically exuding wounds, patients need consistent, confident support from their primary care team.

This session brings the patient voice to the fore, exploring the physical, emotional, and social impact of living with HS. Drawing on real patient experience, delegates will gain a deeper understanding of what matters most to people living with this condition and how primary care teams can make a meaningful difference to their care.

The session will also provide practical, evidence-based guidance on the assessment and management of HS wounds in primary care, equipping GPs and nurses with the knowledge and confidence to support their patients effectively, from wound care planning to knowing when to refer.

By the end of this session, delegates will be able to:

• Identify the physical and psychosocial impact of HS on patients' daily lives

• Apply best practice principles to the assessment and management of HS wounds for supported self-care

• Identify appropriate referral pathways and support strategies for patients with HS

Speaker:

Suzanne Moloney

Founder, Hidramed Solutions

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